

**Canadian Cardiovascular Society
Linking Agreement**

This Agreement (the "Agreement") is made between The Canadian Cardiovascular Society ("Source Site") with its homepage URL of <http://www.ccs.ca> and _____ ("Destination Site") with its homepage URL of _____.

The parties agree as follows:

Source Link:

Select Source Site(s): www.ccs.ca hfcc.ccs.ca

The selected Source Sites will provide a link to the Destination Site as follows:

Link address: _____

Link text: _____

Link Image: email to webmaster@ccs.ca or provide link: _____

Grant:

Destination Site grants the right to display the Link at the Source Site and the nonexclusive right to display publicly the trademarks or images in the Link. Source Site obtains no trademark rights under this Agreement other than the right to display the marks. Any goodwill associated with the Source Site's trademarks automatically vests in the Destination Site.

Standards and Notifications:

Source Site shall maintain its site in accordance with industry standards and upon notice from Destination Site shall promptly remove the Link if required. Source Site shall promptly notify Destination Site of any change to the Link or changes to the Source Site affecting the Link.

Destination Site Links:

The Destination Site will provide a link to the selected CCS source sites as follows:

www.ccs.ca

Link address: <http://www.ccs.ca>

Link text: Canadian Cardiovascular Society / Société canadienne de cardiologie

Link Image: No Images are allowed

hfcc.ccs.ca

Link address: <http://hfcc.ccs.ca>

Link text: Canadian Cardiovascular Society: Heart Failure Consensus Conference Program

Link Image: No Images are allowed

Grant:

Source Site grants the right to display the Link at the Destination Site. Destination Site obtains no trademark rights under this Agreement

Standards and Notifications:

Destination Site shall maintain its site in accordance with industry standards and upon notice from CCS shall promptly remove the Link.

By: _____	By: _____
Date: _____	Date: _____
Canadian Cardiovascular Society	Destination Site Title:
Contact Name: _____	Contact Name: _____
email: _____	email: _____

Please complete and return this form to webmaster@ccs.ca or fax to 613 569-6574

a. Explanation for Linking Agreement

- The optional section entitled "Standards and Notification" is a further assurance sometimes required by a destination site that the source site will not operate in an unlawful manner or change the link dramatically. It offers the option of instant termination. Even if this section is not included, the Destination Site can probably force the removal of the link if it desires.
- Both parties should sign the agreement. Many of the miscellaneous provisions included in legal agreements, such as dispute resolution, are not included in order to keep the agreement lean and make it appealing for a quick signature.

b. Linking Disclaimers

To minimize liability for any activities that occur when a visitor is taken to a linked website, CCS may want to include a disclaimer on the links page. A disclaimer is a statement denying an endorsement or waiving liability for a potentially unauthorized activity. A sample disclaimer appears below.

Linking Disclaimer Sample:

By providing links to other sites, The CCS does not guarantee, approve or endorse the information or products available at these sites.